

MEDIA RELEASE

27/2/2025

La Trobe Financial Announced as Major Sponsor Partner for Hedge Funds Rock

The Alternative Future Foundation is pleased to announce La Trobe Financial as the Major Sponsor Partner of Hedge Funds Rock & The Alternative Investment Awards for a three-year term. This partnership underscores La Trobe Financial's commitment to supporting Australia's alternative investment community while driving meaningful impact through charitable causes.

Hedge Funds Rock is the flagship event during Sydney Alternative Investment Week (SAIW) and by association La Trobe Financial will play a key role in the week-long event schedule, showcasing innovation and excellence in alternative investments. SAIW features a stellar line-up of events, including forums on Private Credit, M&A Transactions, Hedge Funds Rock, and the Family Office IN Day, bringing together investment leaders to discuss emerging trends, innovative products and an opportunity for industry collaboration.

Since its inception in 2002, Hedge Funds Rock has raised more than \$5 million for the Alternative Future Foundation's charitable initiatives, making a tangible impact on communities in need.

Chris Paton, Chief Investment Officer, at La Trobe Financial expressed excitement about the partnership saying, *"La Trobe Financial is pleased to partner with Hedge Funds Rock & The Alternative Investment Awards. This collaboration presents a fantastic opportunity to contribute to the growth of Australia's alternative investment sector while supporting impactful initiatives. We're looking forward to an exciting three years ahead."*

Michael Gallagher, Chairman of the Alternative Future Foundation added, *"We are delighted to welcome La Trobe Financial as our Major Sponsor Partner of Hedge Funds Rock. Their support will amplify the impact of Sydney Alternative Investment Week, which has become a cornerstone event for the alternative investment community. This three-year partnership will allow us to enhance the experience for attendees and increase access to market leading insights. Together, we will continue to raise vital funds for charitable causes and promote the importance of alternative investments."*

The Alternative Future Foundation extends its gratitude to La Trobe Financial for their commitment to the alternative investment community.

Sydney Alternative Investment Week will take place the week of 22 September 2025 and will be officially launched at a VIP reception at Deloitte's in Sydney on 27 February 2025.

For more information about the SAIW, any of its events, sponsorship packages, speaking roles or the broader Alternative Future Foundation, please visit

<https://www.alternativefuturefoundation.org.au/>

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About La Trobe Financial

La Trobe Financial is Australia's premier alternative asset manager and a proven and trusted investment partner for institutional and retail investors with over A\$20 billion AUM.

Established in 1952, La Trobe Financial has been building the wealth of its investors across seven decades through careful attention to quality, discipline and consistent performance across the economic cycle.

Today, La Trobe Financial manages assets on behalf of over 100,000+ investors[^] – including some of the world's largest financial institutions – and 4,000 supporting financial advisers.

La Trobe Financial's retail asset management business is spearheaded by the c.\$12bn La Trobe Australian Credit Fund, the largest retail credit fund across Australia. Its flagship 12 Month Term Account has been recognised as "Best Credit Fund – Mortgages" for 16 consecutive years by *Money* magazine, and is consistently recognised as one of Australia's fastest growing funds (per Rainmaker) across the Australian wealth management industry*.

To find out more visit www.latrobefinancial.com.au

About Sydney Alternative Investment Week

SAIW is Australia's premier gathering for professionals in the alternative investment sector, featuring cutting-edge discussions, expert panels, and unparalleled networking opportunities. Established in 2024, SAIW has quickly become a key event in the global alternative investment calendar, attracting industry leaders, institutional investors, asset managers from around the world, and a hub for industry leaders to network. For more information, visit www.saiw.com.au.

About the Alternative Future Foundation

Noro – Focuses on helping people with disabilities and their families through support services and advocacy.

Redkite – A national cancer charity supporting children and young people with cancer, along with their families.

Tranby – Australia's oldest independent Indigenous education provider, offering training and courses for Aboriginal and Torres Strait Islander adults.

WCS (Women's Community Shelters) – Provides shelter and support for women experiencing homelessness or domestic violence.

Disclaimer – La Trobe Financial

La Trobe Financial is regulated by the Australian Securities & Investments Commission (ASIC) and holds the requisite regulatory AFSL and ACL to operate managed investment schemes, place RMBS issuances, and provide credit services.

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Past performance is not a reliable indicator of future performance.

[^]Total investors is calculated by adding all individual & joint investors (which includes some investors with a current zero balance in their account) to reasonable estimates of investors investing via platform, trusts or SMSFs.

* To view our Awards please visit the Awards and Ratings page on our website.