

## MEDIA RELEASE

8/7/2024

# La Trobe Financial announced Australia's Best Non-Bank Lender

For the fifth consecutive year La Trobe Financial has been voted **Australia's Best Non-Bank Lender** in the 2024 *Money* magazine Consumer Finance Awards.

The award, judged by Rainmaker research, bestowed La Trobe Financial the highest score for product range, business strength, ability to raise lending capital, innovation, corporate transparency, loan quality and customer depth.

La Trobe Financial's Chief Lending Officer Cory Bannister commenting, *"We are thrilled to be recognised as Australia's Best Non-Bank Lender for the fifth year in a row.*

*Since 1952 we have been resolute in providing everyday Australians with tailored and flexible lending solutions and this award celebrates this commitment.*

*It highlights not only that the breadth and depth of our product range meets the needs of our customers but that our local, dedicated team of lending experts, who go above and beyond in servicing our customers, are making a difference to people's lives".*

Editor in chief of *Money* magazine Michelle Baltazar commented, *"We extend our congratulations to La Trobe Financial for securing this award for the fifth year in a row. This award reflects their steadfast commitment to offering innovative and flexible lending solutions to more Australians.*

*"With an established track record of looking after home loan borrowers often overlooked by traditional banks, La Trobe Financial continues to set the industry standard".*

**Viran Azad** - Head of Events, Sponsorships & PR  
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### About La Trobe Financial

La Trobe Financial is Australia's premier alternative asset manager and a proven and trusted investment partner for institutional and retail investors with c. A\$20 billion AUM.

Established in 1952, La Trobe Financial has been building the wealth of its investors across seven decades through careful attention to quality, discipline and consistent performance across the economic cycle.

Today, La Trobe Financial manages assets on behalf of over 100,000 investors – including some of the world's largest financial institutions – and more than 3,700 supporting financial advisers.

La Trobe Financial's retail asset management business is spearheaded by the \$10bn Credit Fund, the largest retail credit fund across Australia. Its flagship 12 Month Term Account has been recognised as "Best Credit Fund – Mortgages" for 15 consecutive years by *Money* magazine, and is consistently recognised as one of Australia's fastest growing funds (per Rainmaker) across the Australian wealth management industry.

To find out more visit [www.latrobefinancial.com.au](http://www.latrobefinancial.com.au)

## **Disclaimer**

To the extent that any statement constitutes financial product advice, that advice is general advice only and has been prepared without considering your objectives, financial situation or needs.

La Trobe Financial Asset Management Limited ACN 007 332 363 Australian Financial Services Licence 222213 Australian Credit Licence 222213 is the responsible entity of the La Trobe Australian Credit Fund ARSN 088 178 321. It is important for you to consider the Product Disclosure Statement for the Credit Fund in deciding whether to invest, or to continue to invest, in the Credit Fund. You can read the PDS and Target Market Determinations on our website [www.latrobefinancial.com](http://www.latrobefinancial.com), or ask for a copy by calling us on 1800 818 818.

<sup>^</sup> Total investors is calculated by adding all individual & joint investors (which includes some investors with a current zero balance in their account) to reasonable estimates of investors investing via platform, trusts or SMSFs.

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<sup>†</sup>To view our Awards and Ratings please visit the Awards and Ratings page on our [website](#).